

To accomplish great things we must not only act, but also dream; not only plan, but also believe."

-ANATOLE FRANCE

The Modesto Marathon was founded to serve the local community by providing quality marathon, half marathon and 5K running events while promoting physical fitness and a healthy lifestyle. Proceeds benefit the Teens Run Modesto program, which challenges area youth, especially those at-risk, to experience the benefits of goal setting, character development, adult mentoring and improved physical fitness through a structured training program culminating in the running and completion of the Modesto Marathon.

The Modesto Marathon committee, in conjunction with the ShadowChase Running Club of Modesto, also offers an adult training program to encourage family participation and improved community fitness.

The Modesto Marathon and Teens Run Modesto programs are seeking sponsors.

As we gear up for our sixth year, we have seen the positive effects the marathon has had on our community. The teen and adult groups are flourishing, we have a new walking group, and even greater growth is expected. We would love to share our success with you and talk about ways you may share in our program, promoting your business and cause as well.

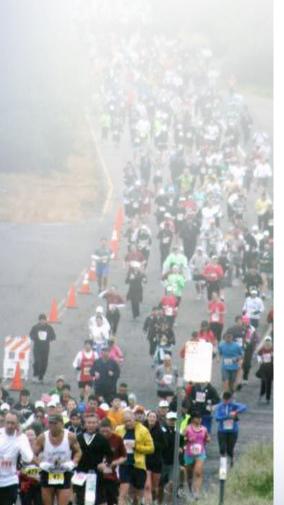
First and most importantly we are seeking a presenting sponsor who will also garner the benefits of hosting the Marathon and all promotions we do leading up to the race.

SPONSORSHIP LEVELS	TITLE \$10,000.00	PRESENTING \$10,000.00	RELAY SPONSOR \$7,500.00	EXPO TITLE SPONSOR \$5,000.00	MARATHON & HALF MARATHON GOODY BAG \$4,000.00	FREE PHOTO SPONSOR \$4,000.00	TRM SHIRT SPONSOR \$3,500.00	RECOVERY JACKET SPONSOR - \$3,000.00	PACE TEAM \$3,000.00	ELITE ATHLETE SPONSOR \$3,000.00	5K GOODY BAG \$2,500.00	MARATHON TRAINING PROGRAM - \$2,500.00	VOLUNTEER SHIRT \$2,500.00	MOVIE NIGHT \$2,000.00	GOLD \$2,000.00	SILVER \$1,000.00	BRONZE \$500.00
Premiere website logo placement	Х	Х	Х	Х	-	-	-	-	•	-	-	-			-	-	-
Homepage website logo placement	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х
Interior website logo placement	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х
Website sponsor directory page	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х
Email marketing advertisements	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	-
Logo on Map	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х
Mile Marker	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	-	Х	Х	-
Expo exposure on banner at Expo	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х
Logo on race shirt	Х	Х	1	-	-	-	-	•	-	-	-	-	•	•	-	-	-
Expo booth space	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	-	•	Х	Х	50% Discount	-
Map advertisement	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	-	•	ı	-	-	-
Race entries	4	4	3	3	2	2	2	2	2	2	2	-	-	-	2	-	-
Exclusive Logo on 5k bag	Х	Х	-	-	-	-	-	-	-	-	Х	-	•	-	-	-	-
Logo on volunteer shirts	Х	Х	-	-	-	-	-	-	-	-	-	-	Х	-	-	-	-
Logo on training shirts	Х	Х	-	-	-	-	-	-	-	-	-	Х	-	-	-	-	-
Logo on race bibs	Х	Х	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Logo on Start and Finish banner	Х	Х	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Movie Night Tickets	2	2	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-
Movie Night exposure	Х	Х	•	-	-	-	-	-	-	-	-	-	•	Х	-	-	-
Name/Logo on all promotional materials	Х	Х	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Logo on realy race shirt	Х	Х	Х	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Logo on pace team shirts	-	Х	-	-	-	-	-	-	Х	-	-	-	-	-	-	-	•



SPONSORSHIP OPPORTUNITIES

A LA CART SPONSORSHIP LEVELS Items	MILE MARKER \$125.00	MAP \$350.00	FINISH LINE DISPLAY BANNER \$125.00	RACE BIBS \$1,000.00	START AND FINISH LINE BANNER - \$1,000.00	EXPO BOOTH TBD	FRIEND OF THE PROGRAM - \$340.00
Website sponsor directory page	Х	-	Х	-	-	Х	Х
Mile Marker	Х	-	-	-	-	-	-
Expo booth space	-	-	-	-	-	Х	-
Map advertisement	-	Х	-	-	-	-	-
Logo on race bibs	-	-	-	Х	-	-	-
Logo on Start and Finish banner	-	-	-	-	Х	-	-
Special Note		\$200 Cash/ \$150 Script	Display sponsor provided banner	Requires Silver or higher sponsorship level	Requires Silver or higher sponsorship level		



YES, I would like to donate to the Modesto Marath	hon/Teens Run Modesto programs.
☐ I am interested in sponsoring at one of the title levels☐ I would like to make a flat donation of \$	
$\hfill \square$ I would like to donate the following goods or services	S
NAME	
ADDRESS	
CITY	STATEZIP
E-MAIL	
TEL	

SUNDAY, MARCH 29, 2015

Marathon, Half Marathon, 5k & Relay

Make checks payable to:

Modesto Marathon or Teens Run Modesto Mail to:

ShadowChase Running Club P.O. Box 3605 Modesto, CA, 95352

Nonprofit Tax ID # 94-2751030

Modesto Marathon Proceeds Benefit: TEENS RUN MODESTO PROGRAM

www.teensrunmodesto.org