



# Sunday, March 20, 2016

# MODESTO MARATHON, HALF MARATHON, 5K & RELAY

Benefitting **7th YEAR!**  
TEENS RUN MODESTO

**The Modesto Marathon** was founded to serve the local community by providing quality marathon, half marathon and 5K running events while promoting physical fitness and a healthy lifestyle. Proceeds benefit the Teens Run Modesto program, which challenges area youth, especially those at-risk, to experience the benefits of goal setting, character development, adult mentoring and improved physical fitness through a structured training program culminating in the running and completion of the Modesto Marathon.

The Modesto Marathon committee, in conjunction with the ShadowChase Running Club of Modesto, also offers an adult training program to encourage family participation and improved community fitness.

**The Modesto Marathon is seeking sponsors.** As we gear up for our seventh year, we have seen the positive effects the marathon has had on our community. The teen and adult groups are flourishing, we have a new walking group, and even greater growth is expected. We would love to share our success with you and talk about ways you may share in our program, promoting your business and cause as well.

## Sponsorship Form

**YES**, I would like to donate to the Modesto Marathon/Teens Run Modesto program.

- I am interested in sponsoring at one of the title levels: \_\_\_\_\_
- I would like to make a flat donation of \$ \_\_\_\_\_ to the **Teens Run Modesto** program.
- I would like to donate the following goods or services: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

Make checks payable to: **Modesto Marathon**

And please mail to:  
**Modesto Marathon**  
**P.O. Box 3605**  
**Modesto, CA, 95352**

Modesto Marathon proceeds benefit **Teens Run Modesto**  
www.shadowchase.org • www.modestomarathon.com • www.teensrunmodesto.org  
Nonprofit Tax ID # 94-2751030

**MODESTO MARATHON, HALF MARATHON, 5K AND RELAY • SUNDAY, MARCH 20, 2016 • SPONSORSHIP LEVELS**

	Title \$10,000	Presenting \$10,000	Relay Sponsor \$7,500	Expo Title Sponsor \$5,000	Full & Half Goody Bag \$4,000	Free Photo Sponsor \$4,000	Pace Team \$3,000	Elite Athlete Sponsor \$3,000	5K Goody Bag \$2,500	Marathon Training Program \$2,500	Volunteer Shirt \$2,500	Movie Night \$2,000	Gold \$2,000	Silver \$1,000	Bronze \$500
Premiere website logo placement	●	●	●	●	—	—	—	—	—	—	—	—	—	—	—
Homepage website logo placement	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Interior website logo placement	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Website sponsor directory page	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Email marketing advertisements	●	●	●	●	●	●	●	●	●	●	●	●	●	●	—
Logo on Map	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Mile Marker	●	●	●	●	●	●	●	●	●	●	●	—	●	●	—
Expo exposure on banner at Expo	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Logo on race shirt	●	●	—	—	—	—	—	—	—	—	—	—	—	—	—
Expo booth space	●	●	●	●	●	●	●	●	●	—	—	●	●	50% OFF	—
Map advertisement	●	●	●	●	●	●	●	●	●	—	—	—	—	—	—
Race entries	4	4	3	3	2	2	2	2	2	—	—	—	2	—	—
Exclusive Logo on 5K bag	●	●	—	—	—	—	—	—	●	—	—	—	—	—	—
Logo on volunteer shirts	●	●	—	—	—	—	—	—	—	—	●	—	—	—	—
Logo on training shirts	●	●	—	—	—	—	—	—	—	●	—	—	—	—	—
Logo on race bibs	●	●	—	—	—	—	—	—	—	—	—	—	—	—	—
Logo on Start and Finish banner	●	●	—	—	—	—	—	—	—	—	—	—	—	—	—
Movie Night Tickets	2	2	—	—	—	—	—	—	—	—	—	2	—	—	—
Movie Night exposure	●	●	—	—	—	—	—	—	—	—	—	●	—	—	—
Name/Logo on all promo materials	●	●	—	—	—	—	—	—	—	—	—	—	—	—	—
Logo on relay race shirt	●	●	●	—	—	—	—	—	—	—	—	—	—	—	—
Logo on pace team shirts	●	●	—	—	—	—	●	—	—	—	—	—	—	—	—

**“A LA CARTE” SPONSORSHIP LEVELS**



All proceeds benefit **Teens Run Modesto**

[www.shadowchase.org](http://www.shadowchase.org)  
[www.modestomarathon.com](http://www.modestomarathon.com)  
[www.teensrunmodesto.org](http://www.teensrunmodesto.org)  
 Nonprofit Tax ID # 94-2751030

	Event Program \$350	Finish Chute Sign (3' x 5') \$250	Race Bibs \$1,500	Start & Finish Banner \$2,500	Friend of the TRM Program \$340
Website sponsor directory page	●	●	●	●	●
Event program advertisement	●	—	—	—	—
Logo on finish chute sign	—	●	—	—	—
Logo on race bibs	—	—	●	—	—
Logo on start and finish banner	—	—	—	●	—
Special Note:	\$200 Cash/\$150 Script	Sponsor supplies sign	Silver or higher level	Silver or higher level	